

# THE WORKFORCE NEEDS ASSESSMENT

The NCCPA Workforce Needs Assessment is designed to ask a representative sampling of Mendocino County employers in key industries about their workforce needs and other priority issues.



The result will help us design more effective education and training programs for local students, and give a better understanding of the workforce needs and other priorities of Mendocino County employers.

The goal is to improve the quality of the workforce and the education and career success of our students.

The interview is confidential. Anything you say will only be published as summarized information. Your name and organization will not be identified.

The interview will typically last five to seven minutes.



**NCCPA** | Northern California  
Career Pathways Alliance

A Program of:  
Mendocino County Workforce Development Board  
631 N. Orchard Ave. • Ukiah, CA 95482  
(707) 467-5506 • FAX (707) 467-5592



**MENDOCINO  
COUNTY  
WORKFORCE  
NEEDS  
ASSESSMENT**

# NORTHERN CALIFORNIA CAREER PATHWAYS ALLIANCE

The Northern California Career Pathways Alliance (NCCPA) is a grant-based coalition of six counties. The Alliance was created to develop new and enhance existing career “pathways” that foster economic and workforce development benefiting employers, students and the community at large.



A NCCPA pathway will identify employer needs, pinpoint training and education barriers and skills gaps, then provide occupational and technical education to create a job-specific, high-skills employee base in Mendocino County

Pathways will incorporate relevant academic material for specific employment areas, including development of work ethics (soft skills), hands on training and career preparation such as job shadowing and internships.



**YOUR OPINION  
MATTERS!**

As a local employer your input, insight and collaboration is crucial to begin this process and assure that the pathways developed meet the needs of local industry. The NCCPA Workforce Needs Assessment is a confidential five-to-seven minute phone or face-to-face interview.

## NCCPA PARTNERS

A collaborative effort between industry and education stakeholders within the county is critical in developing a regional work plan designed to address industry engagement, program of study and transition to post-secondary completion.

- Mendocino County Workforce Development Board
- Mendocino County Employers
- Mendocino County Office of Education
- Mendocino College



## NCCPA PATHWAYS

NCCPA has identified the following occupational pathways in Mendocino County:

- Health Science & Medical Technology
- Agriculture & Natural Resources
- Hospitality - Tourism
- Business & Finance